

About Slidely

Slidely is a free, easy-to-use creative suite of cloud-based web and mobile apps, empowering artistic expression with images, video and music. Start with your favorite personal images and video, mix in media from friends' social accounts and the broader web, and add music from YouTube and SoundCloud to unlock the emotional essence of any story – then, share it with friends or the whole world. Projects move seamlessly from one Slidely app to the next and are forever editable, allowing your artistic voice to come through loud and clear. For more information, visit www.slide.ly.

5 Key Message Points

Used for both PR pitching and spokesperson's media interviews. These points should clearly differentiate the company from its competitors, and highlight what makes it unique and successful.

1. Transforms anyone into a creative audio/visual artist – Slidely is a free, easy-to-use creative suite of web and mobile applications empowering people to express themselves artistically with images, video and music

2. Cloud-based & convenient – users' creative projects can be updated or re-edited anytime without starting over, and move seamlessly between all Slidely apps. No restrictions on your creative inspiration

3. Unlock the emotional essence of anyone's story – by making it easy to blend images, video and music, Slidely reconnects users with the subjects, people and events that move them, and lets them share those feelings in cool ways easily understood by others

4. Connect to friends' photos and videos, too – surprise and delight friends with projects made from their own images and videos; all that's required is a pre-existing connection to their Facebook or Picasa accounts

5. For causes & businesses, too – from nonprofits' meaningful achievements to showcasing small businesses' products, results & clients, Slidely lets users access public images from Instagram, Google Images and FLICKR to tell powerful stories and connect with audiences